## WorkShift:2014

THE FIRST COWORKING CONFERENCE IN THE SOUTHEAST







Saturday, Aug. 16 Durham, NC

## Save the Date: Saturday, Aug. 16

## The Coworking Movement is more than a fad

There are now approximately 4000 coworking spaces around the world, with projections for 10,000 spaces by 2018. The total number of people working in coworking spaces globally is expected to reach 1 million by 2018. <sup>1</sup>

This global trend is impacting our region. Numerous coworking spaces have popped up in the last few years, and more are on the way.

**WorkShift:2014** is 1-Day conference in Durham, NC that will bring together top experts & coworking advocates to analyze the intersections of the coworking movement, workplace culture, and global workplace trends.<sup>2</sup>

The keynote speaker for the event will be Alex Hillman, a noted thought-leader and advocate for community-oriented shared workspaces. Alex is also the cofounder and a member of IndyHall in Philadelphia PA, a thriving community of over 300+ diverse, creative professionals. Other notable experts in the field are being recruited and all we need to create a great event for our region's owner/operators is YOU.



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<sup>&</sup>lt;sup>1</sup> http://www.smallbizlabs.com/2014/05/coworking-forecast.html

<sup>&</sup>lt;sup>2</sup> http://en.wikipedia.org/wiki/Coworking#Misconceptions